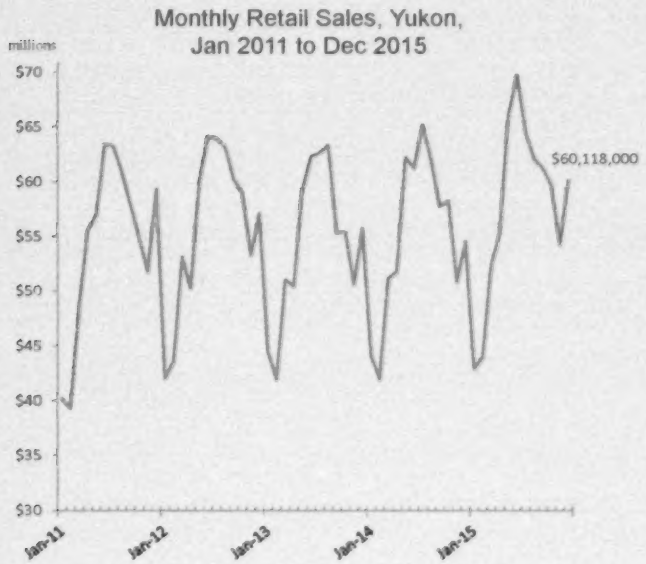
YUKON BUREAU OF STATISTICS

YUKON RETAIL SALES
2015

Highlights:

- Yukon's retail sales totalled $692.2 million in 2015, an increase of $31.3 million, or 4.7%, compared to the 2014 figure of $660.9 million.
- Comparing 2015 to 2014, *Health and personal care stores'* sales increased by $5.5 million (17.1%) and *Food and beverage stores'* increased by $5.3 million (2.7%).



Retail Sales

The annual value of Yukon's retail sales increased each year since Yukon data became available in 1991, with the exception of three years: 2004 (-2.0%), 2009 (-1.4%) and 2013 (-2.6%).

The annual sum of retail sales in 2015 was $692.2 million, a 4.7% increase over the value of sales in 2014.

Retail sales show a marked seasonal pattern in Yukon with high peaks in June through August and then a smaller peak in December. While the peak in the summer months had an overall upward trend, the December peak had a downward trend between 2011 and 2014 before increasing substantially in 2015. However, the spread between the peaks in the summer months and December widened steadily from 2011 to 2015.

Yukon's total retail sales is broken down by industry in this publication. Retail sales by industry are arranged according to their NAICS (North American Industry Classification System) categories.

About Retail Trade

Retail trade figures are estimates of the sum of retail sales in an area. Canada's sales levels are published on a monthly basis, both seasonally adjusted and unadjusted, for all provinces and territories and for three census metropolitan areas. The monthly results are typically released by Statistics Canada 50 days after the end of the reference month.

This publication includes unadjusted data from the monthly Retail Trade Survey. Every year, with February data release, Statistics Canada releases revised monthly data for the previous year. Factors influencing revisions include late receipt of respondent information, corrections to the information provided, the replacement of estimated figures with actual values (once available), and the re-classification of companies within, into and out of the retail trade industry.

Related Links

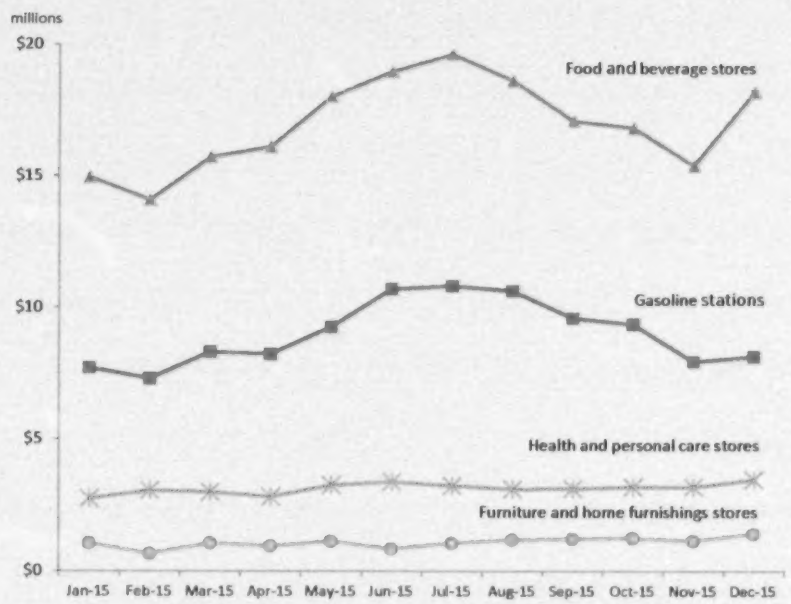
- Statistics Canada's monthly publication: http://www.statcan.gc.ca/bsolc/olc-cel/olc-cel?lang=eng&catno=63-005-XWE
- Retail sales on our website: http://www.eco.gov.yk.ca/stats/stats_retail.html
- Yukon Monthly Statistical Review - including the most recent monthly retail and wholesale trade figures: http://www.eco.gov.yk.ca/stats/monthlyreview.html
- Monthly Yukon Fuel Price Survey: http://www.eco.gov.yk.ca/stats/stats_princ.html

Monthly Sales, Yukon, January to December 2015

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
						($000)						
Total Retail trade	**42,890**	**43,976**	**52,445**	**55,204**	**66,066**	**69,731**	**64,559**	**62,062**	**61,238**	**59,672**	**54,269**	**60,118**
Motor vehicle and parts dealers	x	x	x	x	x	x	x	x	x	x	x	x
Furniture and home furnishings stores	1,046	650	1,052	938	1,116	836	1,045	1,178	1,207	1,245	1,137	1,411
Electronics and appliance stores	x	x	x	x	x	x	x	x	x	x	x	x
Building material and garden equipment and supplies dealers	x	x	x	x	x	x	x	x	x	x	x	x
Food and beverage stores	14,943	14,062	15,696	16,089	17,998	18,944	19,602	18,602	17,061	16,809	15,369	18,177
Grocery stores	x	x	x	x	x	x	x	x	x	x	x	x
Supermarkets and other grocery (except convenience) stores	12,135	11,137	12,327	12,415	13,498	13,952	14,447	14,147	13,042	12,881	12,161	13,114
Convenience stores	x	x	x	x	x	x	x	x	x	x	x	x
Specialty food stores	180	192	220	236	363	379	359	358	272	258	x	x
Beer, wine and liquor stores	x	x	x	x	x	x	x	x	x	x	x	x
Health and personal care stores	2,748	3,047	2,992	2,813	3,255	3,376	3,227	3,108	3,122	3,184	3,183	3,466
Gasoline stations	7,691	7,285	8,291	8,213	9,245	10,678	10,795	10,601	9,572	9,344	7,923	8,119
Clothing and clothing accessories stores	x	x	x	x	x	x	x	x	x	x	x	x
Sporting goods, hobby, book and music stores	x	x	x	x	x	x	x	x	x	x	x	x
General merchandise stores	x	x	x	x	x	x	x	x	x	x	x	x
Miscellaneous store retailers	x	x	x	x	x	x	x	x	x	x	x	x

x = data suppressed

Yukon data on retail sales, categorized by industry, were available on a monthly basis for four industry subsectors in 2015: *Food and beverage stores; Gasoline stations; Health and personal care stores;* and *Furniture and home furnishings stores.* The seasonal variations in sales of these categories are captured in the graph. As shown in the graph:



- *Food and beverage stores'* sales normally show marked seasonality, with increases in the summer months. In 2015, the highest amount was in July at $19.6 million.
- *Gasoline stations'* sales were strong in the 2015 summer months, reaching the peak of $10.8 million in July.
- *Health and personal care stores'* sales fluctuated during the first half of the year with a general increasing trend, and remained almost unchanged between July and November, then increased in December.
- *Furniture and home furnishings stores'* sales fluctuated during the first six months of the year and then registered an overall increasing trend.

The annual sales for *Food and beverage stores* totalled $203.4 million in 2015, representing 29.4% of the total retail sales. This was followed by *Gasoline stations'* annual sales at $107.8 million, 15.6% of the total retail sales in 2015. The annual sales for *Health and personal care stores* and *Furniture and home furnishings stores* were $37.5 million and $12.9 million, respectively. *Health and personal care stores'* sales represented 5.4% of the total retail sales, while *Furniture and home furnishings stores'* sales represented 1.9%.

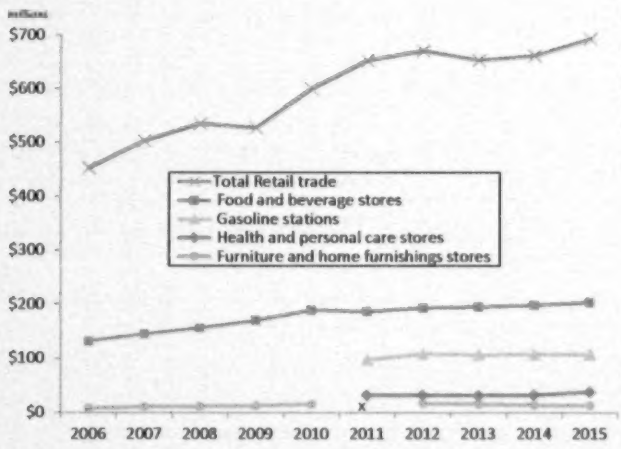
Within the industry group of *Grocery stores* (part of *Food and beverage stores* subsector), annual sales of *Supermarkets and other grocery store (except convenience) stores* totalled $155.3 million in 2015.

Annual Sales and Growth, Yukon, 2011 to 2015

For 2015, annual data for four subsectors, one industry group and one industry in Yukon were available. The four subsectors represent 52.2% of total Yukon retail sales in 2015. The table below displays all annual data available during any of the five years.

	2011	2012	2013	2014	2015
	Sum of sales ($000)				
Total Retail trade	**651,664**	**669,956**	**652,280**	**660,914**	**692,230**
Motor vehicle and parts dealers	x	x	x	x	x
Automobile Dealers	x	60,765	x	x	x
Furniture and home furnishings stores	x	16,534	15,499	13,478	12,861
Electronics and appliance stores	12,760	x	10,630	x	x
Building material and garden equipment and supplies dealers	54,937	53,977	48,493	x	x
Food and beverage stores	186,203	192,995	194,838	198,011	203,352
Grocery Stores	x	x	x	x	x
Supermarkets and other grocery (except convenience) stores	144,808	x	148,624	151,117	155,256
Specialty food stores	x	x	3,524	3,542	x
Health and personal care stores	31,518	32,226	31,055	32,044	37,521
Gasoline stations	97,369	108,326	106,435	107,414	107,757
Clothing and clothing accessories stores	18,310	16,880	x	x	x
Clothing stores	12,112	11,333	10,878	10,645	x
Jewellery, luggage and leather goods stores	x	x	3,241	x	x
	Year-over-year change				
Total Retail trade	**8.7%**	**2.8%**	**-2.6%**	**1.3%**	**4.7%**
Motor vehicle and parts dealers	...	...	...	...	...
Automobile Dealers	...	...	...	...	...
Furniture and home furnishings stores	...	...	-6.3%	-13.0%	-4.6%
Electronics and appliance stores	...	...	...	...	...
Building material and garden equipment and supplies dealers	...	-1.7%	-10.2%	...	...
Food and beverage stores	-1.5%	3.6%	1.0%	1.6%	2.7%
Grocery Stores	...	...	...	...	...
Supermarkets and other grocery (except convenience) stores	5.6%	...	...	1.7%	2.7%
Specialty food stores	...	...	...	0.5%	...
Health and personal care stores	...	2.2%	-3.6%	3.2%	17.1%
Gasoline stations	...	11.3%	-1.7%	0.9%	0.3%
Clothing and clothing accessories stores	5.7%	-7.8%	...	...	...
Clothing stores	2.5%	-6.4%	-4.0%	-2.1%	...
Jewellery, luggage and leather goods stores	...	...	...	...	...

x = data suppressed
... not applicable

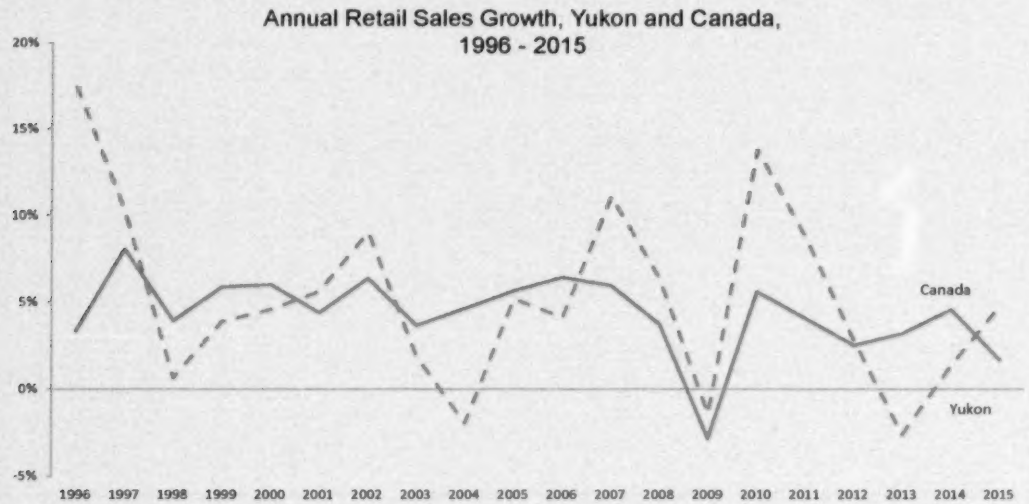


x = data suppressed

Retail trade industry subsectors' data first became available in 2004. However, for most of the subsectors, the analysis of trend is not possible due to intermittent suppressions. Only two subsectors have Yukon data going back for more than ten years - *Food and beverage stores*, and *Furniture and home furnishings stores* (with the exception of 2011).

- The *Food and beverage stores* subsector contributed 29.4% to the total retail sales in 2015. This industry has seen increasing sales in nine of the last ten years (2006 to 2015). Comparing 2015 to 2014, sales increased from $198.0 million to $203.4 million, an increase of $5.3 million, or 2.7%. The 2015 sales for the subsector is the highest since the data became available in 2004.
- *Furniture and home furnishings stores'* sales accounted for 1.9% of total retail sales in 2015. Comparing 2015 to 2014, sales in this subsector decreased by $617,000, or 4.6%.

Retail Sales Growth, Canada and Yukon, 1996 to 2015



- Following a 13.8% increase in 2010, Yukon's year-over-year growth in retail sales steadily declined up to 2013. The last two years have seen increases: 2014, +1.3%; and 2015, +4.7%.
- The 2015, Yukon retail sales growth (4.7%) was 3.0 percentage points higher than the national growth of 1.7%.
- In the past 20 years, Yukon's growth rates of retail sales ranged from a high of 17.4% in 1996 to a low of -2.6% in 2013, while Canada's growth rates ranged from 8.0% in 1997 to -2.9% in 2009.
- Between 1996 and 2015, Yukon's growth rates averaged at 5.3%, while Canada's rates averaged at 4.3%.

Annual Sales, Territories, 2015

	Yukon	NWT	Nunavut
	Sum of Sales ($000s)		
Total Retail trade	**692,230**	**807,773**	**392,327**
Furniture and home furnishings stores	12,861	8,133	..
Food and beverage stores	203,352	313,599	300,464
Supermarkets and other grocery (except convenience) stores	155,256	221,363	284,502
Health and personal care stores	37,521	38,417	10,258

x = data suppressed
.. not available

Publication source: Statistics Canada, CANSIM 080-0020 monthly data.

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